Website Developers India Pvt. Ltd.

BRING YOUR IDEAS TO LIFE

Our Offices

www.wdipl.com
ideas@wdipl.com

MOBILE APPS
SOFTWARES
WEBSITES
SEO
# INDEX

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Website Developers India empowers businesses with the help of the right and advanced technologies, streamlining internal processes and increase end-customer interactions, for almost 21+ years now.

As a Global Software Development Company, we believe in developing and in Building advanced websites with appealing designs, great development, and mobile apps with the help of the latest technologies and Digital Marketing Services.

We proudly build on strategies and processes, with the help of Agile Scrum that helps our clients achieve their desired goal and take their business and our relation with them to the next level. This bond has helped us as a Web Development Company to create and have a relationship of trust and security.

We've been awarded as The Best Digital Customer Experience Company and have received multiple awards, accolades, and recognitions from top brands and tech magazines. Our expertise and processes ensure the highest quality deliveries within the budget.
NOTE FROM THE CEO

The WDI business model is our platform for success. I have always believed that when it comes to defining and communicating a corporation’s vision and goals, conciseness is a virtue. We believe no one has a monopoly on good ideas, and, in order to grow professionally, we hold a team to back the company with!

Ritesh Pandey
Founder and Chief Executive Officer
Website Developers India Pvt. Ltd
Card Stock Exchange

www.cardstockexchange.com

A GLOBAL TRADING CARD STOCK EXCHANGE

Offering Millions of Trading Cards

With Pragmatic Accounts for Easy Transactions.

About Project

Card Stock Exchange is an online stock market for trading cards. A platform that will enable users around the globe to purchase and sell trading cards, the same way as it is done with buying and selling stocks.

Services

Scoping  Prototype  UI/UX Design  Quality Assurance  Security Audit

Development  Mobile App  Digital Marketing  Support & Maintenance

Solutions

We have built responsive website with essential features like updatable index filters, smoothening trading functions, push notifications, watchlists, etc with backend and frontend development of the website, along with exceptional eye-catching website designing.
Technologies Used

- CodeIgniter
- Bootstrap
- Maria DB
- HTML 5
- CSS 3
- Ajax
- HTML 5
- CSS 3

Features

- Trading Card Market Place
- Shopping Cart
- Chat
- Notifications
- Athlete Profiles
- Online trading
- Payment Gateway
- Search Algorithm
- Paid Membership
- Shipping & Tracking

Highlight Achievements

- Custom Card Trading Portal Development.
- Integration of Shipping API.
- Delivery API.
- Custom API Development
- Escrow Payment Method Development.

Testimonial

We were in a fix in understanding ways and solutions on who could provide us the best platform in keeping these humongous cards in front of the world. This sure needed a cool-headed team. WDI was just the one!

- Zachary Lynch, FOUNDER
Sattva Connect
www.sattvaconnect.com

AN AWARD-WINING
Authentic Yoga & Fitness App
With Himalayan Master, Anand Mehrotra.

About the Project
Sattva Connect App, is a Health & Fitness Application, giving full access to soulful teachings and Himalayan yogic practices to customers across the globe.

Services
- UI/UX Design
- Mobile App
- Quality Assurance
- Security Audit
- Programming
- Migration
- Digital Marketing
- Support & Maintenance

Solutions
A tech-free application that provides yoga sessions & meditation. This involves engaging user experience with video classes that could run both online and offline, along with the use of dynamic data loading that helped us in terms of a long database, so the data of users were in store.
 Technologies Used

- React.JS
- Laravel
- PHPMyAdmin
- Socket.IO
- WebRTC
- HTML5
- CSS3
- jQuery
- Javascript
- Bootstrap
- Media Queries
- Angular with Laravel

 Features

- Custom Live Chat Integration
- Online Customized Courses
- Elastic Search API Integration & Development
- Live Streaming Custom Development

 Highlight Achievements

- Migration of old platforms from Joomla to Laravel using React.JS
- Integrated features like Live streaming, in-app notifications, and Push notifications.
- Developed iOS and Android mobile applications and ASO.
- Development of Backend with Customized Dashboard.
- Custom CMS with the integration of Google MIS report.

 Testimonial

With an improvised strategy in terms of Digital Marketing, Mobile & Web Development Services, they look forward to their outcomes from the project that demonstrate progress or success.

- Anand Mehrotra, FOUNDER

★★★★★
The largest retail broking houses in India providing broking and advisory services, margin funding, loans against shares, and financial products distribution.

About the Project
The largest retail broking houses in India providing broking and advisory services, margin funding, loans against shares, and financial products distribution.

Services
UI/UX Design, Digital Marketing, Quality Assurance, Security Audit, Performance Audit, Support & Maintenance

Solutions
With the help of Updatable Index Filters, we made it easier for their users to search and filter through the portfolios/index, and monitor them in real-time. The trading functionality is what primarily made their website operate very smoothly and steadily.
Technologies Used

- PHP
- MySQL
- WordPress
- jQuery
- Bootstrap
- HTML5
- JavaScript

Features

- Email Campaigns
- AMP
- Google Lighthouse

Highlight Achievements

- Successful email campaigns asset in terms of the creation & execution.
- Landing pages with AMP for Google Campaign.
- Website backend maintenance and support.
- Provided website design & development & migration for their partnering company (48 fitness).
- Lead management integration with a primary database of Angel Broking.

Testimonial

WDI's team has this unique ability to visualize customer expectations, with a unique process where they actually interview you and spend a good amount of time with it.

-Vikas Dixit, Assistant Vice President - Performance Creative Lead
About Project

A CDA recognized social enterprise that works with a mission to make the world more friendly for People of Determination simply by helping spread awareness about special needs.

Services

- Scoping
- Prototype
- UI/UX Design
- Mobile App
- Migration
- Development
- Digital Marketing
- Support & Maintenance

Solutions

We worked on Google maps API integration for all the users and collaborated service providers and job seekers (POD) together on one platform. With every possible visiting option, we provided a simpler way for the users to connect with Accessibly, by giving them an opportunity to join and view all the events seamlessly.
Technologies Used

- Laravel
- PHP
- MySQL
- React Native
- HTML5
- CSS3
- Material UI
- JavaScript
- jQuery
- Ajax

Features

- Google MAP Integration
- Job portals like LinkedIn
- Calendar integration
- Social share
- Q&A based concept
- Social Logins
- Social Invitation

Highlight Achievements

- Build a well-developed mobile application
- Integrating & Customizing of Google Map
- Job portal for POD
- Event calendar management for POD

Testimonial

We had no experience of building websites before, but WDIPL’s input regarding website usability and goal conversion was really top-notch.

-Ruchika Karla, President & CEO
Estimating Solutions Group has over 100 years of combined experience within the electrical, civil, and hydraulic industries with full-time in-house estimators.

About Project

Estimating Solutions Group has over 100 years of combined experience within the electrical, civil, and hydraulic industries with full-time in-house estimators.

Services

UI/UX Design  Quality Assurance  Security Audit  Digital Marketing

Development  Performance Audit  Support & Maintenance

Solutions

Our contribution to their online success played a huge part in Developing and Designing the website, by providing them with a responsive layout and an outstanding website design, that laid down grounds of professionalism with the help of trending technologies and great Digital Marketing Services.
Technologies Used

CSS3   jQuery   JavaScript   Bootstrap   PHP   HTML5

Modernizr   WordPress

Features

Shopping cart  Payment gateway stripe  Social logins  Excel to PHP

Cost calculator  100% Google optimized website  CRM integration

Member dashboard area  Advanced chatbot  Lead management portal

Highlight Achievements

➤ Converted a Static HTML website to a Google-friendly dynamic website.
➤ Integrated in-house CRM portal
➤ Cost Estimation implementation calculator for clients
➤ Integrating PHP excel into a web portal for dynamic calculation
➤ Increased monthly traffic from 50 visitors to 250 unique visitors with 25% lead generation.

Testimonial

WDI brought up new techniques to improvise our existing strategy of Digital Marketing. They arrange monthly meetings to give us a track of the progress and our plan of action for next few months.

~Dale Foster, CEO & Founder
WORLD-CLASS QUALITY
In Providing Metal Core Drilling Technology Globally

About Project
Provides precision from design to manufacturing, with the first-class service in producing magnetic core drill machines, from high-quality steel grades, beveling machines for preparing edges, chamfering & deburring machines for the metalworking industry.

Services
- Quality Assurance
- Security Audit
- UI/UX Design
- Performance Audit
- Development
- Support & Maintenance
- Digital Marketing

Solutions
With the help of our web design services and our exceptional team of wise-thinkers and creative innovators, we provided them with a responsive web design, with pages that were easily navigable on the screen of any size and device.
Technologies Used

- WordPress
- HTML5
- CSS3
- jQuery
- JavaScript
- Bootstrap
- Node.js
- PHP
- MySQL
- Moment.js
- Axios

Features

- Multilanguage website
- Shopping cart
- Product Finder
- Machine calculator
- CRM management system
- Video integration
- Lead management
- Social sharing

Highlight Achievements

- Migration of offline products to online website
- Machine calculators
- Product finder as per user requirement
- Multilanguage website
- CRM in-house integration & lead management portal
- Dispatch custom-made portal

Testimonial

We have been working with WDIPL since 2012 and made with them our official website in multiple languages, 10 franchise websites, mobile App, e-commerce stores, etc.

-Rohan Raut, Export Manager BDS Global
AUCKLAND’S NO. 1
Learning & Development Childcare Center
Actively Supporting An Array Of Native Languages.

About Project
A place for children to grow up as competent, confident learners and communicators. A healthy in mind, body, and spirit, to secure in their sense of belonging and in the knowledge that they make a valued contribution to society.

Services

- Scoping
- Prototype
- UI/UX Design
- Quality Assurance
- Development
- Digital Marketing
- Security Audit
- Support & Maintenance

Solutions
We assisted them with their online presence for a better customer experience, by providing a professional-looking yet engaging website with a responsive website design. All this along with our exceptional Digital Marketing Services.
Technologies Used

- PHP
- PHPMyAdmin
- HTML5
- CSS3
- jQuery
- JavaScript
- Bootstrap
- MySQL
- Laravel
- Modernizr
- Node.js
- Vue.js

Features

- Job portal
- CRM portal
- Advertising portal
- Events portal
- HR management portal
- Accounting software

Highlight Achievements

- Migration of the entire offline to the online portal
- Custom lead management portal
- Development for childcare information on site
- Development for all teachers & staff
- Custom report development for every branch of Choicekids

Testimonial

They were able to take our vision and make it a reality, just as it’s done on Reels! Providing great support with one-on-one attention to all of my needs.

-Paul Davys, Executive Director
Dr. Keith Alexander is an inventor with a passion for helping people. He has dedicated himself in creating the safest trampoline and elevating trampoline safety around the world. A safe place for kids to enjoy and exercise with a safe Springfree trampoline.

**Services**

- Quality Assurance
- Security Audit
- UI/UX Design
- Digital Marketing
- Development
- Support & Maintenance
- Performance Audit

**Solutions**

A professional approach from WDI's expert resulted in smooth communication throughout the project process. We provided them with an agile way of delivery to cruise through the process and ensure that they could go live at the best possible duration.
Technologies Used

- Drupal
- PHPMyAdmin
- HTML5
- CSS3
- jQuery
- JavaScript
- Bootstrap
- Media Queries
- Gatsby
- Backbone.js
- React

Features

- Ecommerce website
- Shopping Cart
- Chat
- Notifications
- Athlete Profiles
- Online trading
- Payment Gateway
- Search Algorithm
- Paid Membership
- Shipping & Tracking

Highlight Achievements

- Ecommerce Development for France franchise
- Migrating a simple HTML website to a dynamic eCommerce platform
- Custom group module integration
- Special discount & delivery charges API integration
- Custom tax collection for specific products on the website.

Testimonial

Website Developers India is willing to go the extra mile, which is something really rare to find and experience with other companies.

-Dr. Keith Alexander, Inventor

⭐⭐⭐⭐⭐
A FINANCIAL WELLNESS PLATFORM

Providing Pursuit for Customers' Money Goals
Whooping Wallet—Wellness Updates In Just One Email!

About Project

With help of their effective tools, one can receive the help that saves time and put cash back in their pocket; whether that entails slashing interest charges, lowering debt, earning more cashback, or finding the best rates.

Services

Scoping  UI/UX Design  Quality Assurance  Security Audit
Development  Digital Marketing  Performance Audit  Support & Maintenance

Solutions

We designed their website with the latest and trending web design tools along with modern UI that resonates with the brand and implementing features like profiles, registration, credit cards, banking, loans, tools, etc.
Technologies Used

- CodeIgniter
- WordPress
- HTML5
- CSS3
- jQuery
- JavaScript
- Bootstrap
- AngularJS

Features

- EMI calculations
- Custom portal development
- Custom pagination & Scoring
- Lead management portal
- Custom blog development

Highlight Achievements

- Combination of WordPress custom portal using CodeIgnitor
- Specific data management for all available carts in the US
- Custom pagination & search option for all available carts
- Payment gateway using stripe
- Different cost calculators were custom developed with the US rules & calculations.

Testimonial

They not only delivered a bang on project but also helped me understand a lot more about the technical part of having a website.

-Javier Warra, FOUNDER
ASTOUNDING AUGMENTED REALITY
For Unique Design, Manufacture & Installation
Of Superior Quality Outer Rooms

About Project
Our team of designers & developers worked on the functionality in creating a brand identity and company website, keeping in mind the main key visual, which was creating crisp and smooth colors with dynamic designs that reflected more of their works.

Services
- Scoping
- UI/UX Design
- Quality Assurance
- Security Audit
- Development
- Performance Audit
- Digital Marketing
- Support & Maintenance

Solutions
The main key visual was in creating crisp and smooth colours with dynamic designs that reflected more of their works. Along with the digital ecosystem and implementing fixes and improvements that would allow the company time to address the scalability issues of their website.
Technologies Used

- WordPress
- HTML5
- CSS3
- jQuery
- JavaScript
- Bootstrap
- MySQL
- PHP

Features

- 3D Animation Integration
- Custom ERP Integration
- Custom Backend Development
- Google Friendly SEO

Highlight Achievements

- Combination of WordPress custom portal using Code Ignitor
- Specific data management for all designs layouts
- The use of Augmented Reality to present these designs on the website

Testimonial

They worked and helped us as a partner who could get up to speed fast and scale the team up and down as the project moves forward.

--Gary Saunders, Founder
INDIA'S GENERATIONAL CRAFTSMANSHIP

With Top-Notch Design Choices for Women's Footwear
Going Strong Since The 18th Century

About Project
Orchid Shoes is a women's custom footwear manufacturer by Baba Salunkhe in 2005. He was the third-generation shoemaker of his family and is currently succeeded by his son Siddhant Salunkhe.

Services

UI/UX Design  |  Digital Marketing  |  Security Audit  |  Quality Assurance
Development  |  Scoping  |  Performance Audit  |  Support & Maintenance

Solutions
We developed an online platform so their customers can experience the services without having to leave the comfort of their home. The use of an innovative 3D Fitting Sock and foot scanner made it easier to create custom-made shoes.
Technologies Used

- WordPress
- HTML5
- CSS3
- jQuery
- JavaScript
- Bootstrap
- Prototype
- MySQL
- PHP

Features

- Customization API Integration
- Google SEO Optimization
- Mobile First Website Development
- Custom Lead Generation Backend Portal

Highlight Achievements

- Migration offline products to online portal.
- Custom shoe manufacturing API on request.
- Custom HTML & Jquery Integration with Wordpress backend.
- Custom Google SEO Optimization.

Testimonial

Their project management style, offered availability to answer every and any questions, in terms of making necessary improvements and providing guidance.

–Baba Salunkhe, Founder
A GLOBAL MEDICINE DATABASE
With 66 Full Country Information Provider

About Project
A humongous place for any individual, doctor, specialist to get a database of 2,500,000 drugs that also includes wholesale and retail processes.

Services
- Scoping
- Prototype
- UI/UX Design
- Quality Assurance
- Security Audit
- Development
- Digital Marketing
- Performance Audit

Solutions
We have successfully integrated 1 million drug databases to the portal which has run time updates from the central drug database.
Technologies Used

Microsoft ASP.NET  jQuery  Bootstrap

Features

<table>
<thead>
<tr>
<th>Custom API Integration</th>
<th>Lead Management Tool</th>
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</thead>
<tbody>
<tr>
<td>Custom ERP Solutions</td>
<td>Custom Database Search Algorithm</td>
</tr>
</tbody>
</table>

Highlight Achievements

- Migration, Integration & Central Drug Database.
- Elastic Search API Development.
- Custom CRM & ERP Development.

Testimonial

This project was huge and a super risky one because it included information on medicines across the globe. But, a trustworthy partner like WDIPL played the role just right for us.

–Michael Scheiner, FOUNDER and CEO
COLORADO'S THRILLING ADVENTURE
Providing Snowmobile & Offroad Trips

About Project
Providing thrilling and lifetime memories with snowmobiling, off-road vehicle adventure, and awe-inspiring scenery of Grand County that has become an endeavor for guests to return year after year.

Services
- Quality Assurance
- UI/UX Design
- Security Audit
- Performance Audit
- Development
- Digital Marketing
- Support & Maintenance

Solutions
Our designing team of experts with the help of the latest technologies and designs, created their logo, fliers, with engaging Digital Marketing with the highest quality that till date draws the attention of their customers and inspires confidence in their brand.
Technologies Used

Microsoft ASP.NET  Animate.css  Java Script  Imperva

Features

- Custom Booking Engine
- Custom Lead Management Tool
- Google API Integration
- Notification

Highlight Achievements

- Migration from old Platform to new Platform
- Setup new Customized theme
- Google map Integration
- World's Number 1 Booking Engine Integration

Testimonial

It’s not what you hear, but it’s what you see. The website looks visually thrilling for our customers to book their seats right away. Kudos!

-Ryan Barwick, FOUNDER and CEO
COLORADO'S WHITEWATER RAFTING
With Full Rental Programs

Technologies Used

- WordPress
- CSS3
- jQuery
- JavaScript
- Bootstrap
- MySQL
- GSAP
- PHP

Testimonial
The team was professional and helped us build high-quality work faster
-Ryan Barwick, FOUNDER and CEO

EMIC Training, UAE
INTERNATIONAL TRAINING PROVIDER
Providing Organisational & Personal Development Solutions

Technologies Used

- WordPress
- CSS3
- jQuery
- JavaScript
- Bootstrap
- MySQL
- PHP

Testimonial
Thanks to their talent, our site has taken off in the search engines like a rocket.
-Mohamed Matar, CEO

LiveInSpce, UK
A GLOBAL SOFTWARE & DATA COMPANY
Delivering Transformative Housing & Real Estate Services.

Technologies Used

- Saas
- CSS3
- jQuery
- JavaScript
- MySQL

Testimonial
The attention is fabulous and the staff is superb.
-Leon Ifayemi, FOUNDER and CEO
Industrial Tools & Welding Supply, UAE

INTERNATIONAL TOOLS & WELDING SUPPLY
A One-Stop-Shop For All Your Industrial, Welding Services

Testimonials

They delivered a terrific website in a short amount of time.
-Ashish Kapoor, FOUNDER and CEO

TitanBlack, UK

WORLD’S MOST ICONIC WATCHES
With Bespoke Customisation Services.

Testimonials

Their professional solutions & knowledge continue to impress us and catapult our sales.
-Ben Waite, FOUNDER and CEO

MF Refrigeration, UK

LEADERS ON AN INTERNATIONAL LEVEL
Providing Bespoke Coolers

Testimonials

The employees are friendly, and dedicated to producing high-quality work!
-Tom Mitchener, FOUNDER and CEO
Proteq, INDIA

INDIA'S YOUNG CAR ENTHUSIASTS ENTREPRENEURS
With Quality Paint Protection Film Services

Technologies Used

- Node.js
- Next.js
- Animate.css
- React.js
- jQuery
- Bootstrap

Testimonial
They are very intuitive and hold an outstanding amount of care to each project.

-Nikit Zaveri, FOUNDER and CEO

48 Fitness, INDIA

INDIA'S FINEST FITNESS CENTER
With 13 Different Workout Classes

Technologies Used

- Laravel
- JavaScript
- jQuery
- Bootstrap
- PHP

Testimonial
They are and will remain my "web guys" in the future to come.

-Vijay Thakkar, Founder
For Over Many Startups & Fortune Companies, like Clutch have given us the label of The Best Digital Marketing Company.

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<td>Space</td>
<td>UK</td>
<td>FDG GROUP</td>
<td>AUS</td>
<td>ITWS</td>
<td>UAE</td>
<td>TRENDING SKILLSETS</td>
<td>INDIA</td>
</tr>
</tbody>
</table>

Digital Marketing Work

Serving **30+ Clients** with exceptional Digital Marketing Services!
Awards

Consistent Accolades Are Testimony in Delivering Results

Having successfully delivered over 2000 projects for customers in over 20 countries, we have received 100’s of 5-star reviews and tons of the highest appreciation from customers. One of our latest achievements is the Web Excellence Awards for Sattva Connect, which is a Himalayan Yoga & Fitness Teaching mobile app. We don’t simply work, but, have confidence in making a background marked by incredible and successfully delivered tasks!
Technologies We Use

Design Thinking

- HTML5 and CSS jQuery
- React JS
- Next JS
- Node JS
- Vue JS

Mobile App Development

- Flutter
- React Native
- Xamarin
- Cordova
- Ionic
- PhoneGap
- Node JS

WDI is an Award wining ISO Certified Website Development Company with over 16 Years of Experience and have sucessfully delivered over 1000 Projects to clients in over 25 countries. We work on all major development technologies and have a vast team to deliver on time.
Website Development

- Core PHP
- Laravel
- AngularJS
- React JS
- Node JS
- CodeIgniter
- CakePHP
- AWS

Digital Marketing

- Keyword Research
- Competition Tools
- Google PPC
- Google Analytics
- Social Media
- Facebook
- Google SEO
Our Services

Design Thinking

- Wireframing
- Prototyping
- User Interface Design - UI
- User Experience Design - UX
- Conversion Optimization - CRO
- Single Page Application Design (SPA)

Product Consultancy

- Competition Analysis
- Product Scoping
- Design Consulting
- MVP Development
- PoC Development
- DevOps
- SEO and ASO Audits
- Free Consultancy for Start-ups

Mobile App Development

- iOS App Development
- Progressive Web App (PWA) Development
- Android App Development
- Native Mobile App Development
- Hybrid Mobile App Development

Website Development

- eCommerce Solutions
- Custom Website Development
- Backend Development
- Web Application Development
- Mobile Website Development

www.wdipl.com | (+91) 22 6910 4444
CMS and Frameworks

Wordpress Website Development	Magento Website Development

WooCommerce Website Development	Open Source Frameworks

Product Scaling and Growth

SEO	SMO	Digital Marketing	App Store Optimization

Our Development Methodology

Proof of Concept – PoC
Right from building a viable POC to setting up a well-developed decentralized application, our solutions are customized to meet the defined needs and can be deployed both on mobile and web app.

Minimum Viable Product – MVP
We work on transforming your idea into a primitive product, further scaling it into a full-blown app with real customer insights. Our team of Agile Specialists, find your product-market fit and measure as per the feedback served by the users with MVP Development.

DevOps
Website Developers India offers DevOps tools that help your team adopt the best of its practices that includes core version control software and a dedicated team that works tirelessly in providing you with the success you deserve.

CD and CI using Agile
With the use of CI, we develop a consistent strategy to create and test your software automatically. Whereas, the use of CD ensures that all code changes, whether configuration modifications, bug fixes, or feature upgrades, can be deployed to production.
Website Developers India Pvt. Ltd.

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